



# Senior Recognition Ad

## 2019 - 2020 CMHS Yearbook

Dear Parents/Guardians of the Class of 2020:

Senior year and graduation are a big deal to both the student and to you as a parent. To celebrate student success and milestones achieved, we are offering special "Senior Recognition Ads" in the 2020 yearbook. The Senior Ads are offered to the families, friends, and teams/organizations of the soon to be graduating seniors. These ads will give you, as well as grandparents and teams/organizations, the opportunity to congratulate your graduate(s) and to show how proud of them you are in a special way. In addition, your ad will help support our Yearbook Club.

This package explains the available ad sizes, prices, and submission guidelines.

The yearbook will be distributed in the spring before the seniors graduate so you will have the opportunity to show your pride and love before your child takes that huge step into the next phase of their life.

### **Ad Submission Instructions - Please Read Carefully!**

#### **Placing an order:**

Your Senior Ad can be created and ordered online at <https://sales.yearbookmarket.com/stores/cretemoneehighschool>

**OR**

You can submit your order to the Main Office:

- Choose an ad size and design from the attached Ad Page Layout Option Sheets (more design styles are available when you order online);
- Complete the attached Order Form;
- Submit **typed** text (limited to available space as shown on the design layout)  
*(Neither CMHS nor the yearbook staff is responsible for typos in ad messages due to unreadable written text that is submitted);*
- Send in photos on a USB drive (which will be returned);
- Save photos at a resolution of at least 300 dpi. Files must be in .jpg or .png formats;
- The file name of each photo should be the senior's first initial and last name plus the placement number of where you want the picture placed in the design (for example John Smith: 1=jsmith1.jpg; 2=jsmith2.jpg);
- We prefer to NOT accept emailed photos. Emailing photos does compress and compromise quality;
- Select vertical [tall] photos for vertical spaces and horizontal [wide] photos for horizontal spaces;
- The yearbook staff will crop or scale to fit the designated space.
- Please no nudity in photos (regardless of age in the photo);
- The background color of all ads (if applicable) will be filled in by the yearbook staff. If you have a color preference, please note that on your order and the yearbook staff will try to match it;
- Neither CMHS nor the yearbook staff will be responsible for poor quality photos in the yearbook as a result of emailed or hard copy photos, or poor quality photos submitted on USB drive.

Completed forms should be submitted to Ms. Rodriguez in the Main Office.

**THE DEADLINE FOR ALL ADS IS MARCH 31.**

# Senior Ad Order Form

Print student name as you wish it to appear on the Senior Ad: \_\_\_\_\_

Parent/Purchaser name: \_\_\_\_\_

Home address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_ Phone number: \_\_\_\_\_

Email address: \_\_\_\_\_

## Step-by-Step Instructions (also see Ad Submission Instructions):

1. Select ad size (See Ad Page Layout Option Sheet);
2. Provide photos for space in the ad;
3. Attach **typed** text for the ad (*Neither CMHS nor the yearbook staff is responsible for typos in ad messages due to unreadable written text that is submitted*);
4. Return completed order by March 31 to the main office at CMHS.




## Size of ad and cost: (check one)

- 1/8 page - \$45.00 - 1 to 2 photos
- 1/4 page - \$75.00 - 1 to 4 photos
- 1/2 page - \$125.00 - 1 to 6 photos

*Keep in mind that the more photos you use, the smaller they will be depending on the ad size you select.*

Layout Design Number: \_\_\_\_\_ (see Ad Page Layout Option Sheets)

## Additional notes:

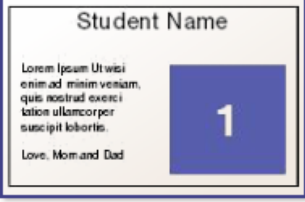
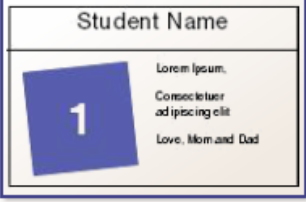
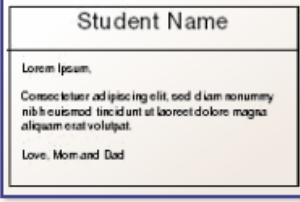
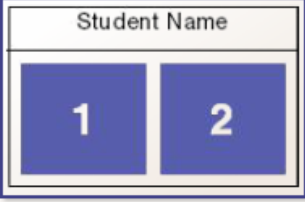

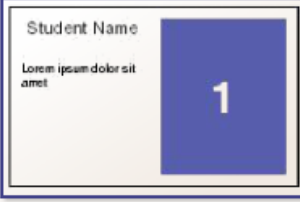
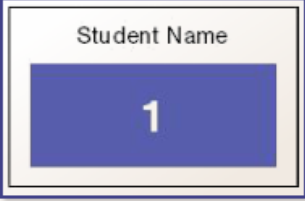
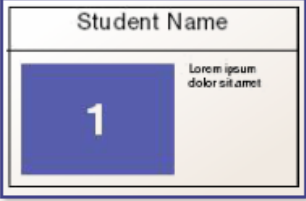
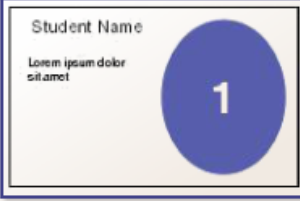
-  Late ad orders received after the March 31 deadline will only be accepted if space is available.
-  Ads that are not submitted complete with all photos, message and payment will be considered late, which may incur an additional fee.
-  Payment for an Ad **DOES NOT** constitute you purchasing a yearbook. Purchasing a yearbook is done separately.

The yearbook advisor reserves the right to reject photos or text or ask the customer to make changes to conform to the quality standards.

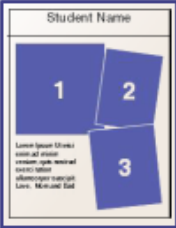
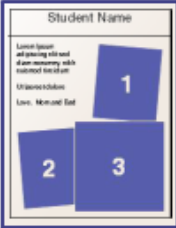



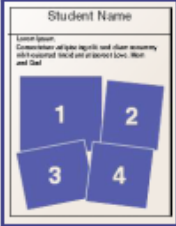






Parent/Purchaser Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# Ad Page Layout Options

## Eighth Page

 <p>Student Name</p> <p>Lorem ipsum Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis. Love, Mom and Dad</p> <p>1</p>	 <p>Student Name</p> <p>Lorem ipsum, Consectetur ad ipiscing elit Love, Mom and Dad</p> <p>1</p>	 <p>Student Name</p> <p>Lorem ipsum, Consectetur ad ipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Love, Mom and Dad</p> <p>1</p>
<p>E1 - Color</p>	<p>E2 - Color</p>	<p>E3 - Color</p>
 <p>Student Name</p> <p>1 2</p>	 <p>Student Name</p> <p>1</p>	 <p>Student Name</p> <p>Lorem ipsum dolor sit amet</p> <p>1</p>
<p>E4 - Color</p>	<p>E5 - Color</p>	<p>E6 - Color</p>
 <p>Student Name</p> <p>1</p>	 <p>Student Name</p> <p>1 Lorem ipsum dolor sit amet</p>	 <p>Student Name</p> <p>Lorem ipsum dolor sit amet</p> <p>1</p>
<p>E7 - Color</p>	<p>E8 - Color</p>	<p>E9 - Color</p>

## Quarter Page

 <p>Student Name</p> <p>1 2 3</p> <p>Lorem ipsum Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis. Love, Mom and Dad</p>	 <p>Student Name</p> <p>1 2 3</p> <p>Lorem ipsum Consectetur ad ipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Love, Mom and Dad</p>	 <p>Student Name</p> <p>1 2 3</p> <p>Lorem ipsum Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis. Love, Mom and Dad</p>	 <p>Student Name</p> <p>1</p> <p>Lorem ipsum Consectetur ad ipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Love, Mom and Dad</p>
<p>Q1 - Color</p>	<p>Q2 - Color</p>	<p>Q3 - Color</p>	<p>Q4 - Color</p>
 <p>Student Name</p> <p>1 2</p> <p>Lorem ipsum Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis. Love, Mom and Dad</p>	 <p>Student Name</p> <p>1 2 3 4</p> <p>Lorem ipsum Consectetur ad ipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Love, Mom and Dad</p>	 <p>Student Name</p> <p>1</p>	 <p>Student Name</p> <p>1 2 3</p> <p>Student Name</p> <p>Lorem ipsum dolor sit amet</p>
<p>Q5 - Color</p>	<p>Q6 - Color</p>	<p>Q7 - Color</p>	<p>Q8 - Color</p>
 <p>Student Name</p> <p>1 2</p> <p>Lorem ipsum dolor sit amet</p>	 <p>Student Name</p> <p>1 2 3</p> <p>Lorem ipsum dolor sit amet</p>	 <p>Student Name</p> <p>1 2 3</p> <p>Lorem ipsum dolor sit amet</p>	 <p>Student Name</p> <p>1 2</p> <p>Lorem ipsum dolor sit amet</p>
<p>Q9 - Color</p>	<p>Q10 - Color</p>	<p>Q11 - Color</p>	<p>Q12 - Color</p>

# Half Page

Student Name

1 2 3

1

2

3

1

2

3

H1 - Color

Student Name

1 2

3 4 5

1

2

3

4

5

H2 - Color

Student Name

1 2

3 4 5

1

2

3

4

5

H3 - Color

Student Name

1 2

3 4

1

2

3

4

H4 - Color

Student Name

1 2

3 4

1

2

3

4

H5 - Color

Student Name

1 2 3 4 5 6

1

2

3

4

5

6

H6 - Color

Student Name

1

1

H7 - Color

1

1

H8 - Color

1 2 3 4 5 6

1

2

3

4

5

6

H9 - Color

Student Name

1 2 3 4

1

2

3

4

H10 - Color

Student Name

1 2

1

2

H11 - Color

Student Name

1 2 3

1

2

3

H12 - Color